

Everything you need to know about TARP: www.BankPogo.com

You all know the obvious – our banking world is being changed daily by forces outside our control and in ways unimaginable just months ago.

New plans, programs, analyses and rumors emanate by the hour from all different sources, but until now there has not been any one source to provide current, coherent and reliable TARP information. Now there is – and it is free.

A central premise of our Financial Institutions Group is and has been that sharing information among our attorneys creates significant intellectual power and value for our clients and each other. Starting today, we have created a new website, www.BankPogo.com to let us share our knowledge, our thoughts, our ideas and our speculations about TARP and its future implications directly with our clients and friends and in real time.

The site is intended to change and expand as information becomes available, and what is there today is just a beginning, but if you do nothing more than look at the TARP FAQ's, you will immediately grasp the power of this concept. As you look, think of what else you would like to see (or what you do not like) – this is for you – and let us know.

Most importantly, a website can never substitute for personal contact and real discussions, and we are not suggesting that this will replace our normal conversations with you – nor do we want it to do so! We are always available to discuss your specific situations and questions. We know each of you has different issues, but we think having this information available to you and your team on a 24X7 basis will make your jobs easier.

There is no fee of any sort connected with this site or its usage – it is another example of the many ways we try to give back to the industry that has been so good to us in so many ways. We hope you expect this kind of effort and contribution from us, since we have always considered our clients to be our partners in our industry. We hope you will continue to look to us in good times and bad.

Please try the site, and please give us your feedback – good or bad.

