

SOUTHEASTERN BANK MANAGEMENT & DIRECTORS CONFERENCE

Thursday, February 9, 2012

Terry Executive Education Center; Atlanta, GA

- 7:15 – 8:15 **Registration and Continental Breakfast**
- 8:15 – 8:30 **Introduction and Welcome**
Retail Payments: What Do Consumers Want?
Speaker: James A. Verbrugge, Professor of Finance & GBA Chair of Banking Emeritus,
Terry College of Business, The University of Georgia
- 8:30 – 9:30 **Keynote Address: How We See the Emerging Payments System and the Outlook for Banking**
Speaker: E. Robinson McGraw, CEO & Chairman, Renasant Bank; Tupelo, MS
- 9:30 – 9:45 *Refreshment Break*
- 9:45 – 10:45 **Evolving Accounting Standards and Compensation Policies Impacting Financial Institutions**
Moderator: Kathryn L. Knudson, Partner, BryanCave LLC
Panelist: Ron Mitchell, Partner, Mauldin & Jenkins
Michael J. Blanchard, Blanchard Consulting Group
- 10:45 – 12:00 **Emerging Payments: Addressing the Legal and Regulatory Issues**
Moderator: Judith E. Rinearson, Partner, BryanCave LLC
Panelist: Rob Drozdowski, Sr. Technology Specialist, FDIC
Rob Braswell, Commissioner of Banking, State of Georgia
Timothy P. Leary, Senior Special Anti-Money Laundering Examiner
Board of Governors, Federal Reserve System
- 12:00 – 1:15 *Lunch*
Economic Outlook for Georgia and the Southeast: 2012 & Beyond
Speaker: Jeffrey Humphreys, Director of Economic Forecasting
Terry College of Business, The University of Georgia
- 1:30 – 2:30 **Monetizing What We Do in Payments & Non-Lending Activities: A Challenge Going Forward**
Moderator: Mark Schmidt, Managing Director, Promontory Financial Group
Panelist: TBD, Wells Fargo
Mike Fitzgerald, Executive Vice President, State Bank and Trust
- 2:30 – 2:45 *Refreshment Break*
- 2:45 – 3:45 **The Retail Payments Landscape: Implications for Community Banks**
Moderator: Cindy Merritt, Retail Payment Forum, Federal Reserve Bank of Atlanta
Panelist: Mario de Armas, Senior Director of International Payments, Walmart
Bert Harkins, Senior Vice President, Sales & Product Marketing, Fiserv
Kevin Moland, Senior Product Manager, Profitstars
- 3:45 – 4:30 **Getting Your Board to Think About Technology & Payment Issues**
Speaker: Walter G. Moeling IV, Partner, BryanCave LLC